10TH ANNUAL SHOW - AUGUST 26, 2023

2023 SPONSORSHIP OPPORTUNITIES

ABOUT US

Winterfell Stables was established by Hilary Moss in 2013 to provide a boarding and lesson facility to the Ottawa Valley where equine enthusiasts of all ages could come together and enjoy the sport of riding.

In 2014, our stable, west of Cobden, grew our services by offering a horse show that catered to riders of various disciplines and skill levels. Our goal for our show day was to expand the education and entertainment of all competitors and spectators, which we have continued to do each year. Over the last several years, our judges offered demonstrations and feedback to competitors, and our horse shows have been an excellent event furthering the community between local riders and their families.

YOUR INVITATION

We are are offering YOU and your business the opportunity to partner with us at our 10th Annual Show. Your partnership will enhance the showing experience of our competitors through providing ribbons, prizes, quality judging and educational components to their day.

Businesses are also invited to provide prizes to partner with Winterfell Stables in hosting a raffle fundraiser for the Cobden 4-H Horse Club. Members sell tickets from May-August, with prizes drawn on show day.

SPONSOR PROMOTION

Promotion is a key element that your business will benefit from through our sponsorship program. Winterfell Stables uses advertising and social media to educate the public of our upcoming show, and will include your business in our announcements.

As a fellow business owner we understand that visibility is key. As a sponsor, we provide the opportunity to deliver your message to the Ottawa Valley before, during, and after our competition. Through continuing to offer a large variety of classes, we draw a larger audience each and every year.

SPONSORSHIP LEVELS

(1) RIBBON SPONSOR - COMMITMENT OF $200

- Logo and name listed on pre-show marketing material
- Name listed on all division champion announcements post-show
- Name included on division champion ribbons
- Business description announced on show day
- Invitation to set up information booth on show day

(9) DIVISION SPONSOR - COMMITMENT OF $100

- Logo and name listed on pre-show marketing material
- Name listed on division champion announcements post-show
- Name embroidered on division champion prize
- Business description announced on show day
- Invitation to set up information booth on show day

(4) RAFFLE SPONSOR - COMMITMENT OF $50-$100 PRIZE VALUE

Donate prizes or gift certificates to help raise money for the local Cobden 4H Horse Club. Name and logo listed in pre-show marketing.

Note: Raffle items due August 1.

CONTACT US TO COMMIT

If you wish to take advantage of our sponsorship program to further the fun and reward for our competitors and spectators, please contact us at **613-401-5304** to begin promotion of your business immediately. Questions always welcomed!